

Outcome Statements 2.0: Writing, Planning, and Enacting

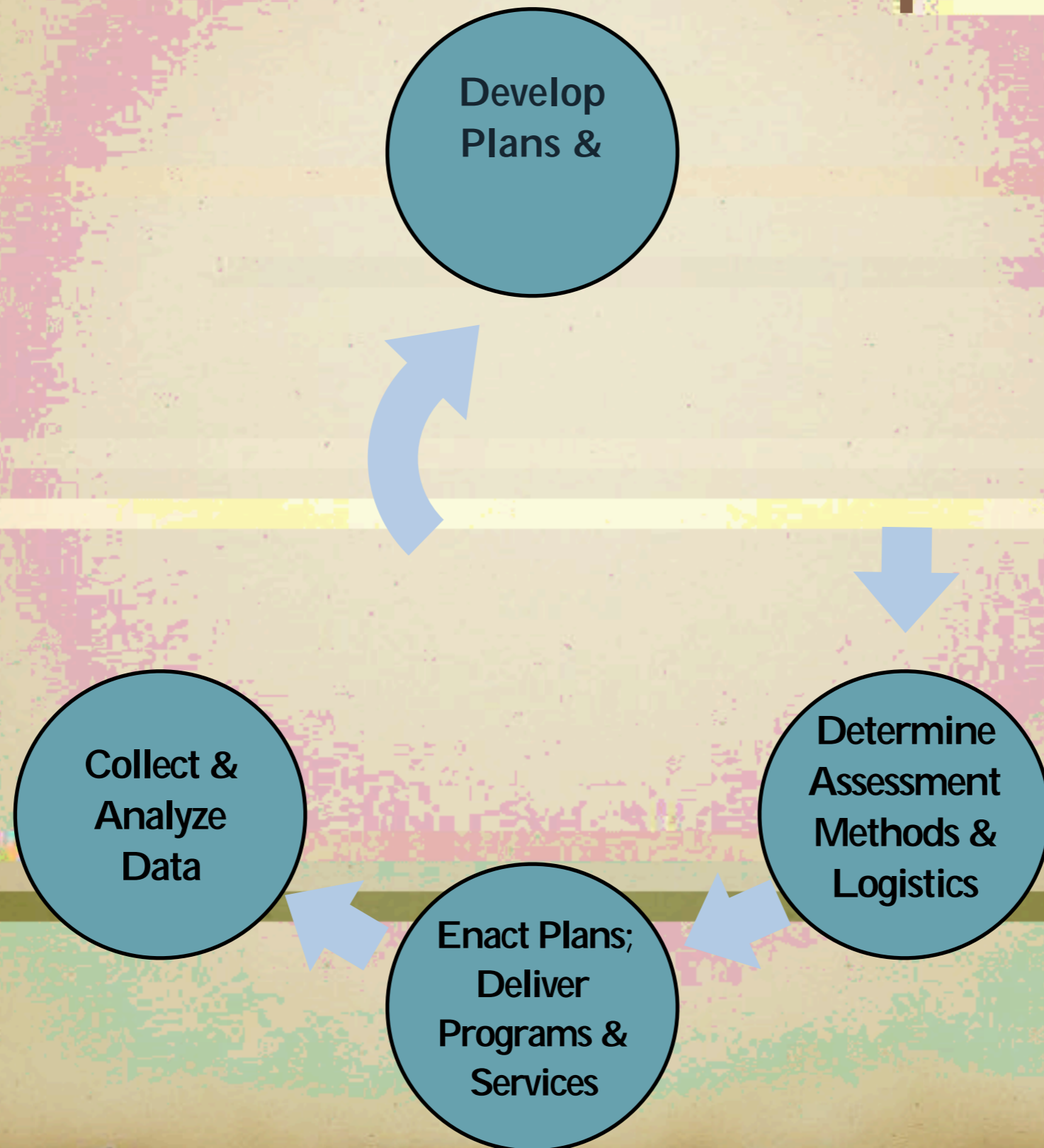
Many higher education professionals have experience writing learning or program outcomes, but challenges remain when linking outcomes to operational, programmatic, or student learning goals.!

Session attendees will learn how to:

- map outcomes to mission statements and strategic plans

- reviewing outcome-writing techniques, and
- coordinating logistics.

Cycle of Continuous Improvement



Mapping to the Mission

The diagram is a pyramid with a dark green base and a lighter green top. It is divided into six horizontal sections, each containing text. The text is centered within each section and reads from top to bottom: Action Steps, Strategies, Outcomes, Program Goals, Departmental Mission, and Division Mission and Goals. The bottom section, University Mission and Goals, is the largest and is positioned at the base of the pyramid.

Action Steps
Strategies
Outcomes
Program Goals
Departmental Mission
Division Mission and Goals
University Mission and Goals

Real Example



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Operational Outcomes

Program Outcomes

Learning & Dev. Outcomes

- Describes and documents knowledge, skills, and/or traits students should gain or enhance as a result of their engagement with programs, services, or activities.
- Assesses all dimensions of student learning (CAS) and Essential Student Outcomes. (AAC&U).

Examples

- As a result of the panel presentation, students attending orientation will describe at least four offices on campus that provide academic support.
- As a result of the leadership styles inventory activity, students in the leadership class will be able to compare and contrast the leadership styles of two people they know.
- As a result of viewing this presentation my conference session attendees will be able to confidently write a meaningful, manageable, measurable outcomes for their programs.

Learning Outcome Writing Guides

ABCD = Audience + Behavior + Condition + Degree

SWiBAT = Students will be able to . . .

Example:

Students will be able to accurately explain why their actions violated the Code of Student Conduct as well as alternative and acceptable behavior related to the incident in question.

Logistics

- Coordinate with your colleagues.

Assessment Plan Checklist

Item	Yes	No
1. Assessment plan is approved by the appropriate authority.		
2. Assessment plan is based on a clear understanding of the program's purpose and goals.		
3. Assessment plan includes a clear description of the assessment methods and instruments to be used.		
4. Assessment plan includes a clear description of the data collection and analysis procedures.		
5. Assessment plan includes a clear description of the reporting and communication procedures.		
6. Assessment plan includes a clear description of the assessment results and how they will be used to improve the program.		
7. Assessment plan includes a clear description of the assessment budget and resources.		
8. Assessment plan includes a clear description of the assessment timeline and schedule.		
9. Assessment plan includes a clear description of the assessment responsibilities and roles.		
10. Assessment plan includes a clear description of the assessment risks and how they will be managed.		
11. Assessment plan includes a clear description of the assessment ethics and privacy policies.		
12. Assessment plan includes a clear description of the assessment quality assurance procedures.		
13. Assessment plan includes a clear description of the assessment monitoring and evaluation procedures.		
14. Assessment plan includes a clear description of the assessment feedback and improvement procedures.		
15. Assessment plan includes a clear description of the assessment documentation and record keeping procedures.		

Important References

The TQA

A Three Question Assessment

➤ Much of the information provided in this presentation is from Henning, G. W. & Roberts, D. (2016). Student affairs assessment: Theory to practice.